

FERRARI-CARANO

MOUNTAIN ESTATE CABERNET SAUVIGNON

Our passion for creating extraordinary Cabernet Sauvignon is exhibited in our much anticipated release of the 2004 PreVail Back Forty and PreVail West Face. Ferrari-Carano's PreVail project began in 1996 with the planting of select French clones on two distinctly different, rugged mountain ranches. The grapes for West Face are grown on steep slopes of our LookOut Mountain – a spectacular mountain vineyard that boasts 360 degree views and soars in elevation from 500 to 1,400 feet. The Cabernet Sauvignon grapes for Back Forty come from our RockRise Mountain ranch in Alexander Valley, a 40 acre block that sits on a plateau, on the back side of this ranch at an elevation of 1,100 feet.

Traditional and cutting edge artisan winemaking techniques at Ferrari-Carano's Mountain Winery Estate have resulted in these sumptuous wines of profound character, complex with intense flavors, yet graceful and balanced.

Our continued obsession with quality is not only reflected in this expressive wine, but the striking contemporary label was designed by preeminent hospitality designer Adam D. Tihany, and his illustrious colleague, Mirko Ilic. The inverted V represents the mountain vineyards this wine comes from. The vibrant colors used; copper, blue and magenta, represent the earth, sky and the sun respectively, or the soils, climatic conditions and sun exposure known as "terroir."

We invite you to savor our 2004 PreVail wines, exclusive mountain Cabernet Sauvignon from Ferrari-Carano Vineyards and Winery.

"Wines that PreVail."

FERRARI-CARANO
Vineyards and Winery





"The deep ruby/purple-tinged, supple 2004 Back Forty possesses a refined, elegant style with soft tannin and a lot more sweetness and texture than one normally finds in hillside Alexander Valley Cabernet Sauvignons."

"The impressive 2004 West Face boasts a deep purple color as well as a big, opulent, flamboyant nose of dried herbs, high quality cigar smoke, black currants, and cherry liqueur. Spicy, intense, and medium to full-bodied, with plenty of sweet tannin and a lush texture..."

Robert Parker, Jr. • The Wine Advocate, 91-93 pts.

BACK FORTY STATISTICS

Blend: 100% Cabernet Sauvignon
Oak: 90% new French oak;
10% older French oak
Alcohol: 14.5%
pH: 3.86
TA: 0.57

WEST FACE STATISTICS

Blend: 70% Cabernet Sauvignon;
30% Syrah
Oak: 60% new French oak;
40% older French oak
Alcohol: 14.9%
pH: 3.82
TA: 0.56



WINEMAKER NOTES
Aaron Plotter • Winemaker

In 2004, Don Carano, Philippe Melka, our Enology Consultant, Steve Domenichelli, our Director of Vineyard Operations, and I, had one PreVail harvest under our belts, so we looked forward to welcoming all of the Cabernet Sauvignon and Syrah vineyard lots to our Mountain Estate Winery for our second vintage of PreVail wines. After the 2004 harvest, we specifically identified the best lots for PreVail Back Forty and West Face.

The grapes for the 2004 PreVail wines were hand-harvested into micro-bins, and upon entering the winery, hand-sorted, then gravity-fed directly into French oak tanks, and cold soaked for 5 to 7 days. Following fermentation, the wine was barrel aged in the wine caves for 22 months, with an additional 14 months aging in bottle prior to release.

WEST FACE

West Face, a blend of 70% Cabernet Sauvignon and 30% Syrah, is beautifully approachable, exuding the fine aromatic and structural qualities of Cabernet Sauvignon. The touch of Syrah gives this wine an earthy, spicy richness with sumptuous dark fruit flavors.

BACK FORTY

Back Forty has the focus, power and grace of the world's finest Cabernet Sauvignon. PreVail Back Forty is a true vineyard designate, consistently reflective of a specific terroir and climate. This classic 100% Cabernet Sauvignon has incredible aging potential that boasts impressive varietal character. Expressive dark berry, crème de cassis and vanilla aromas marry perfectly with opulent fruit and sweet, caramelized oak flavors, creating a rich and dense wine with superb length.

